



## Great news from Polara!

Polara has just partnered with an outstanding and very successful private equity firm called Vance Street Capital.

Polara has tremendous growth opportunities ahead of us. This partnership with Vance Street Capital will provide us with their expert advice and capital to allow us to invest in and improve existing processes and accelerate new product development.

Vance Street Capital specializes in investing in family owned/run businesses and preserving the existing culture. The name of the company will remain Polara Enterprises, and the owners and leadership of Polara are and will continue to be involved going forward. The McGaffey family has retained a significant percentage of ownership and will continue to lead the business.

"I am extremely excited about this partnership because it opens up significant opportunities for Polara to grow at an even faster pace as the leader in the Pedestrian Traffic industry, while maintaining a culture that strives to meet and exceed our distributors and their customer's needs and expectations."

John McGaffey

We are very thankful and proud of how our partnership with you, our distributors, has helped us grow and serve this industry and we look forward to continuing to build on that relationship in the years to come.

We sincerely appreciate your efforts on Polara's behalf. Please feel free to contact us with any questions you have or to let us know of your ideas or suggestions.

Matt Baker  
12/06/2021